

World Naked Bike Ride

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Protest Management Plan

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Plan Production & Control

This plan has been produced by organisers of previous protests and events around the UK. It has been adapted by [Add your Full Name Here](#) for and on behalf of [Add Your Town Here](#) WNBR.

Protest Outline

All `World Naked Bike Rides` are open public access events and the riders participate at their own risk .

Fundamentally, The WNBR is a world wide environmental protest, not a naturist event. It is essentially a political action.

We advise that people under the age of 18 may not take part in this WNBR protest unless accompanied by a parent/guardian. (**Also see WNBR General Risk Assessment A. B. and [Add Your Town Here](#) WNBR Child Policy**).

The number of participants in the [Add Your Town Here](#) ride can not be gauged precisely.

Based on experience from other UK WNBR's the weather is a big factor with the rides.

Also the WNBR Protest rides grow in number each year buy about 25% to 50% on average over the first five years. After five years the rate of growth slows down and stabilizes.

The World Naked Bike Ride is a worldwide environmental protest against the destructive elements of car culture and a celebration of the bicycle and the body. By cycling naked we show the vulnerability of cyclists on city streets. We aim to promote cycling as a sensible and fun means of transport and demand practical changes to make cycling a safer alternative to car travel.

In essence such city naked bike rides;

- 1) convey the global WNBR protest message of opposition to oil dependency and car culture.
- 2) is strictly non-commercial, non-consumption oriented, and has ecologically sound practices.
- 3) accepts no financial or material sponsorship from commercial enterprises or political parties.
- 4) is open to the general public.
- 5) is a celebratory, friendly protest which welcomes all riders **Also See Equality Impact Statement**
- 6) is clothing-optional (organisers neither pressure riders to wear clothes nor to disrobe).
- 7) WNBR does not advise persons under the age of 18 to take part unless accompanied by a parent/guardian.
- 8) WNBR does not tolerate aggressive, sexual or predatory behaviour from either riders nor the general public. Marshall's will report such conduct/behaviour to the Police.
- 9) Protests are organised by local people in as inclusive, democratic, and collective manner as possible.

- 10) WNBR minimises protest costs in order to maintain financial sustainability.
- 11) Its recommended that all participants on WNBR protests provide there own first aid kit. In addition, there will be trained First Aide personnel on hand as riders These people will be identified with green visibility vests/ green arm bands and will carry a first aid kit. Participant riders will be made aware of this before the `off`.

The Plans Aim and Objectives

This plan is designed to bring together our joint experience as protest organisers to ensure a safe and enjoyable day.

Its main objectives are:

- 1) To facilitate the running of a safe and enjoyable protest.
- 2) To consider and plan for any issues that may arise.
- 3) Define trigger points at which other plans maybe implemented.

Protest Management Structure

The operational protest management team will comprise a representative from:

- 1) The Local Organising Committee.
- 2) The experience of other organisers as involved.

Crowd Management

Add County Police Force Here Police will not provide Crowd Management in any way on the day of the **Add Your Town Here** WNBR protest. Stewards for the **Add Your Town Here** WNBR will take on the job of Crowd Management should they need to do so on the day as they do on other WNBR protests in the UK.

Our Stewards guide the ride through the locality. The only issue of crowd management is at the start point and the finishing point of the ride. Stewards will be in attendance at both points.

Emergency Procedures

Police, Fire & Ambulance will not be in attendance. This is a bike ride not a `Grand Prix`.

Also see trained first aiders

Evacuation Procedures

We do not have the power to evacuate. In the unlikely event, the Police will be called.

Road Traffic Management

Add County Police Force Here Police will not provide Road Traffic Management to the WNBR. This has not been necessary on other rides. Cyclists abide to the Highway Code. This is riders legal obligation.

Dangerous or Difficult Junctions, Traffic Lights, etc. Responsibility lies with each and every cyclist to obey the Highway Code.

The Lead/Front Marshall stops the ride a suitable distance beyond such points, until Rear Marshall informs him that last rider has crossed safely. It is possible that Police might take a decision on the day, to assist in such crossings, in which case participants would (as is normal) obey the instructions of a Police Officer if those instructions are counter to Road Traffic legislation. There will be little or no impact on the traffic flow. **Also See The Route For More Information**

Road Closure or Traffic Diversion Orders

Not required or necessary.

Participating Vehicles

Although termed a "World Naked Bike Ride" it is open, in accordance with World Naked Bike Ride ethics, to all forms of human-powered wheeled transport(provided such transport can legally be used upon the public highway).

Public Transport Management

Most of the people at the protest will be from [Add Your Town Here](#) ; about 10% of people at the protest will be from other parts on the UK.

All people that take part in the protest will, as on other WNBR protests, have their own public transport arrangements. This usually involves coming by train to the event city.

Car Parking

(?) By nature of the protest I do not think many/any will use cars. Those that do, will park well away from the site and make the final part of their journey by cycle.

Road Cycling Behaviour

This is the responsibility of the individual cyclist. Any misconduct will be spotted by the Rear Marshall, who shall communicate with the Front Marshall, who will then stop the ride until the situation is resolved.

Any participant leaving the general body of the procession is to be regarded as acting on his or her own responsibility, and will NOT enjoy the benefits of the Bike Week Insurance whilst outside the Main Body of the Ride.

If a cyclist wishes to leave the ride early and not complete the route then they will be advised to dress/robe immediately and continue on their way.

Weather & Protest Cancellation

If we get details of any adverse weather conditions which may lead to cancellation of the protest , we will add a message on the WNBR Site and on other sites used by the WNBR telling people that the protest have been cancelled owing to bad weather.

We shall also have a WNBR representative at the start of the ride informing riders who have not checked the web site of the cancellation.

What Happens If Or In The Event Of.....?

If a rider was to have a puncture then the other riders will help repair the puncture as they do on other rides. If the puncture can not be repaired the rider will have to drop out of the ride and make there own way home. If they wish or we can arrange for them to be escorted back to the start.

Now, most punctures can be repaired with foam product to instantly seal the Tyre. Also

puncture repair kits will be carried by Marshall's on hand should a spare one be needed.

If in the event of a rider taking ill then the trained First Aiders will deliver medical assistance and the emergency services will be contacted.

If a rider was to behave in a aggressive or lewd manner towards anybody we will have that person reported to the police and provide statements to assist a prosecution.

First Aid

There will be trained First Aid people that take part in the WNBR protest ride.

As stated, each person on all WNBR protests will be responsible for his or her own First Aid as they are on other world naked protests world wide.

This protest and all other world naked protests are at the risk of the participants only. But as usual, at the [Add Your Town Here](#) WNBR there will also be trained First Aiders on hand if required. These people will wear green visibility vests/green arm bands and will carry a first aid kit. **Also see WNBR General Risk Assessment F. J. and K.**

We do not provide commercial agency First Aid because first aid must be paid for which makes them a commercial enterprise and therefore not within the rules / ethics of the World Naked Bike Ride and also health and safety is the responsibility of everybody just as it would be in any other environment. A bike ride is not inherently dangerous. Do pedestrians carry such kits?

Participants are responsible for themselves, just as they would be when riding a bike by themselves. More serious cases will be dealt with by emergency services in the same way that they would if riding a bike by themselves. Common sense must and will prevail.

Trained First Aiders

We have trained First Aiders are all WNBR rides. As stated, they are not part of the WNBR management and we are not responsible for any medical treatment, assistance or care that they may give. Also, we ask on the day of the ride for qualified medics to identify themselves in case we need to resort to them.

Insurance

Public Liability Insurance for £10,000,000 is provided, through the auspices of Samsung Bike Week, with which organisation the [Add Your Town Here](#) WNBR is registered. **Also see Insurance cover**

Communications

Communication is by either mobile phone or two way radio and marshal flags.

Equality Impact Statement

All WNBRs protest welcome all riders regardless of gender, body type, ethnicity, sexuality or religion.

Media

Consideration should be given to any media statements planned for protest and who will deal with any inquiries or permission to take pictures etc at the protest.

Toilets

Most of the rest points on the ride have been picked to be where public toilets are located.

People on the ride are asked before entering a public toilet to robe/dress.

Noise Management Policy

Bicycle bells & horns are used. Some riders carry a whistle.

WNBR Child Policy

People that are under 18 will be asked not to take part naked or dressed. Stewards will ask for proof of age. If not 18 or can not provide ID we will ask them not to take part.

Also see WNBR General Risk Assessment A. B.

Lost Children Policy

Since the WNBR does not endorse people under the age of 18 to take part on any UK WNBR protest. No `lost children` policy is needed.

Key Contacts

Protest Schedule

Date: [Add Your Date Here](#)

Time: Assemble [Add Your Times Here](#)

Location: [Add Venue Here](#)

Point of Contact

Contact information will be provided on the day by a `Information Steward that is at the point of start of the ride. Similarly, there will be a `Information Steward at the end of the ride.

Stewarding

All WNBR stewards are appointed prior to the ride. They are familiar with the route, procedures, ethics, etc.

Also WNBR also asks riders on the day of the protest to act as ancillary stewards

All stewards will be picked from the people that took part in one or more of the test rides of the

route and will have all the information about the route with them which will have a route map and other details about the route. All stewards will be in contact with each other by mobile phone and each steward will be in control of each group.

Each steward on the [Add Your Town Here](#) WNBR protest will have a yellow or red high visibility vest to identify them as stewards.

At least two Marshall's (which is the number recommended by Cycle Touring Club) – one at front, one at rear. Communication by mobile phone or two way radio.

Marshal's Briefing

All Marshall's for the [Add Your Town Here](#) ride will have a briefing three weeks before the [Add Your Town Here](#) WNBR takes place. So that any issues can be addressed and sorted out well before the day of the protest and they receive a final briefing on the day of the WNBR protest.

Time To Complete the Route

The route will take about two and a half hours to complete and it has been timed by a group of organisers riding the route on two previous occasions..

(Two and a half hours is the average length of time for a World Naked Bike Ride in the UK).

WNBR Final Route Test

The route will be tested on the actual day for road works and traffic diversions etc. This will be done on the morning of the WNBR by the Ride Master for the [Add Your Town Here](#) WNBR and at least three members of the organising committee for the [Add Your Town Here](#) WNBR. The success of such protests is *`preparation, preparation, preparation`*.

The Test Rides Of The Route

The route has been tested at least twice over a two week period on the same day of the week and at the same time as the WNBR ride by group of WNBR riders who will also act as Stewards / Marshall's. We can see no problems with traffic along the route with any of our observations that warrant any concerns.

The route is also shorter than other UK WNBR`s and therefore should not be a problem to older riders.

The Route

We have also monitored traffic at key points/ junctions along the route on two Saturday afternoons.

The test rides for traffic flow show that the protest would not present any problems or impact on traffic flow.

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